



A LETTER FROM THE GREEK ADVISOR:

Dear Fraternity and Sorority Alumni,

As we wind down the spring semester I wanted to take a moment to share the positive progress we are continuing to see from our Greek chapters at Missouri S&T. As we position our Greek system to become one of the finest in the country, continuing the strong partnerships we have developed has helped us towards our shared commitment to excellence.

One student driven initiative started this year was the development of GAMMA (Greeks Advocating the Mature Management of Alcohol). The program was developed to supplement information provided during risk management seminars and to further educate our students on protective strategies. This year was also a time for establishing new partnerships outside of the Greek community. Our governing councils and corresponding chapters partnered with various organizations for events such as Human Trafficking Awareness, Blarney Bash, and the Greek community's own Up Til' Dawn. Some of the partnerships included organizations such as Residence Hall Association, Student Union Board, Student Council, and Campus Christian Fellowship.

As a fraternity and sorority advisor my only objectives are to challenge, support, and advocate for our strong Greek system. However the most rewarding part of my job is being able to assist our student leaders in achieving their chapter, council, and/ or community goals. As you can see from above many positive changes have happened in our Greek system over the last few years however, we feel these changes, improvements, and successes may sometimes get lost in translation between campus and you...the alumni.

Integral to our current and future success is the collaboration among our key partners of actives, administration and alumni. We have achieved much success throughout the development of our Greek community but now we must constantly strive toward strengthening our relationships between you the Alumni and the Office of Fraternity and Sorority Life. I feel we both have a lot to offer our students as they strive toward excellence; through collaboration we will be able to continue the overall advancement of the Greek community. We look forward to the continued cooperation and progress that is sure to make the Missouri S&T Greek system a model for others to emulate.

If you have any questions or suggestions for achieving our mutual goals, feel free to contact me at 573-341-4329 or via e-mail at watsonb@mst.edu.

Interfraternally,

Brett Watson
Program Administrator for Fraternity and Sorority Life

COMMUNITY NEWS



up 'til DAWN
 Teaming Up Against Cancer
Finale with SUB's Block Party
Friday April 5th • All Day
Havener Center Lawn & Painted Street
 Register your team at www.myuptildawn.org
 St. Jude Children's Research Hospital
 For more info contact Tom Dell'Orco tadwx3@mst.edu or Lauren Spaulding lnsbrf@mst.edu
 ORDER OF OMEGA, SUB, RHA, MISSOURI S&T University of Science & Technology

Up Til Dawn is back!

This time last year, the Interfraternity Council sponsored this event with the St. Jude's Children's Research Hospital for a community-wide philanthropy effort. With a goal of only raising \$15,000, the community raised over \$21,000 to donate to the cause. This year, the IFC, partnered with Panhellenic Council, SUB, RHA, and Order of Omega are "Teaming Up Against Cancer" to help St. Jude's fight childhood cancer and other catastrophic diseases.

With a campus goal this year of \$30,000 the Greek Community has already raised over \$16,000 towards this national program. After throwing the Kick-Off Party on February 6th and the 5K Race on March 2nd, the campus is ready for the Block Party for Up Til Dawn on Friday April 5th!

OrgSync: *Online community management system for students*

Missouri S&T recently partnered with OrgSync, an online community management system, to help student organizations with campus communication, organization management, student involvement tracking and event planning. The software will be available to all students, student organizations and campus administrators.



OrgSync's community management software will provide a platform for student leaders to govern and manage their organizations. More than 35 tools are available to help organizations store and share documents, communicate with members, plan and publicize events, track service hours and meeting attendance, collect dues, and archive records. Students can manage all of their organization memberships from a centralized location and generate verified records of their involvement with co-curricular transcripts. OrgSync offers 24/7 customer support, on-site trainings and access to online resources to help implement the software campus wide.

COMMITMENT TO EXCELLENCE:

As the Office of Fraternity and Sorority Life strives to uplift and aid in advancing our Fraternity and Sorority community, we are pleased to announce the development of resources for all of our chapters. Two of the newest resources available to our community are the Recruitment Resource Guide, and the Greek Leadership Manual. Both resources are located on the Fraternity and Sorority Life webpage. Scroll to the bottom and they are both located under the Chapter Resources section. (<http://studentlife.mst.edu/greek/>)

The Recruitment Resource Guide contains a variety of information which could be utilized to improve a chapter's recruitment efforts. Overall, the guide is separated into six categories which include the following: *Communication, Marketing, Recruitment Basics, Values-Based Recruitment, Recruitment Chair Information, and Additional Resources.*

Within each category you will find various tools, exercises, articles, and information. By utilizing the guide chapters should be able to positively impact their current recruitment practices by either adjusting current practices or adding in additional components.

In order to further assist our chapters the Office of Fraternity and Sorority Life launched a recruitment workshop series. During the workshops we teach our chapters how they could utilize the information in the recruitment resource guide to their advantage. Workshops will continue to develop based on interest and need, however the three we held this year included the following:

Informational Table : Focused on the creation of an informational table, first impressions, and early communication during initial meetings with potential new members. Engaged students in a discussion centered around identifying past issues with early recruitment, and how to address them.

Marketing verses Branding: Elaborated on the difference between marketing and branding, the importance of each, and how to create a brand, and a marketing strategy to complement it. This presentation also included the key factors that impact effective communication.

Being Selective from the Start : This session challenged chapters to focus on recruitment, from a retention perspective. The presentation is engage students in a discussion about current recruitment issues and how they can be addressed by recruiting for the future.

The Greek Leadership Manual is a great resource for any leader in the Greek community. This manual will help provide additional resources for chapters to strengthen their current Risk Management process but also become aware of how to handle a situation in the event of a crisis. This manual is NOT something the chapters must follow but rather a tool they can utilize to strengthen/ improve current practices. Specifically the manual includes the following categories: *Important University Contacts and Campus Resources, Student Life, Fraternity and Sorority Life, Risk Management, Crisis Management, and the Greek Leadership Retreat.*

FS2012 Academics

Many chapters had a decrease in their academic performance when compared to the Spring 2012 semester. Therefore we are still below all of the major categories (All Student, All Female, All Male). The academic reports are posted for each semester once grades are released. The link below will take you to the appropriate webpage.

<http://studentlife.mst.edu/greek/academicreports/index.html>